



**EDITORIAL
INSPIRED
FASHION,
MADE
SUSTAINABLE**

THRIFT- TORIAL

Marin Scoggin
Tyler Hammersmark
Hailey Nelson
Mia Tomasi
Daniela Villarreal



**SUSTAINABLE FASHION
APRIL 2024**

THRIFTED FASHION



CAN BE HIGH FASHION



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DENIM ON DENIM



LOOK BY MARIN SCOGGIN
ALL PIECES FOUND SECOND HAND AT GOODWILL

DENIM ON DENIM- THE INSPO



VINTAGE CALVIN KLEIN CAMPAIGN

ATHLEISURE



LOOK BY DANIELA VILLARREAL
ALL PIECES FOUND SECOND HAND AT GOODWILL (EXCEPT
SHOES)

ATHLEISURE - THE INSPO



Jessica Alba in film production “Honey” directed by Bille Woodruffor (2003)

BUSINESS CASUAL



LOOK BY MIA
ALL PIECES FOUND SECOND HAND

- THE INSPO



MARK EISEN SPRING 1996

BLACK TIE



LOOK BY HAILEY NELSON
DRESS FOUND SECOND HAND AT GOODWILL

BLACK TIE- THE INSPO



Fei Fei Sun in 'Precious Little Things' by Ethan James
Green for D Magazine January 27, 2023

DARK ACADEMIA



LOOK BY TYLER HAMMERSMARK
ALL PIECES FOUND SECOND HAND AT GOODWILL
(EXCEPT SHOES AND ACCESSORIES)

DARK ACADEMIA -INSPO



Pinterest (@Toddss1239294838283)



WHY IT MATTERS: HIGG INDEX



What is the Higg Index: The Higg Index is a tool used for facilities and brands to keep track of their impacts and to specifically check how sustainable they are. It can also accomplish the following:

“Reduce redundancy in measuring and reporting sustainability performance” (p. 4)

“Create a common means and language to communicate sustainability to stakeholders”
(Sustainable Apparel Coalition, 2020, p. 4)

WHY IT MATTERS: HIGG INDEX CONTINUED

The Higg Index features various modules in which companies can assess their impacts and those include the following:

Environmental Management System (EMS), Energy and GHG, Water Use, Wastewater, Air Emissions, Waste, and Chemical Management. All of these categories each have up to three levels of assessments.

For our project we will highlight some of the questions and assessments from selected categories based on the relevancy to our project. That being said, our project's goal is to champion **Goal #12** of the UN's SDGs, Responsible Consumption and Production. We will test to see if we accomplished this goal by using the Higg Index as a guide.



WHY IT MATTERS: HIGG INDEX CONTINUED

One example that our lookbook project has accomplished its goal of responsible consumption and production is by considering the amount of waste that is being spared. When you take a look at the Higg Index and assess the impact under Waste level three, one of the questions that companies are asked is: Does your facility up-cycle some of its waste or insert its waste into a circular economy system? This question is essentially evaluating the usage of a product and questioning the company's ability to expand the item's lifespan.

To keep a product into a circular economy system means to keep materials and products in circulation for as long as possible (United States Environmental Protection Agency, 2023). To achieve this, the Higg recommends that companies do several things, one of them being reusing materials. The Higg is asking for companies to produce their garments and items with the intention of making said item durable enough for reuse.

Our project reflects on this because we composed our outfits for the lookbook using second hand items. These items are in good shape and ready for wear anyday. To add on, although the items are reused, that does not mean they are out of fashion. Our lookbook demonstrates how second hand outfits can still be made stylish and even reflect the modern fashion trends and past editorial works.

COMMENTARY

THE THOUGHT PROCESS BEHIND THE LOOK

DANIELA

The thought process behind my look was inspired by the movie "Honey" which is a film about hip-hop dancing. I took a look at my wardrobe, specifically items that are thrifted, and noticed how it resembles an athleisure look because of the sweats and simple tees and tank tops. This look also reminded me of the early 2000s hip-hop aesthetic that I see often resurfacing in social media such as Tik-Tok.

MIA

Inspiration for my outfit was found on Pinterest. I wanted to put together a timeless business casual look that would give a minimalistic appearance. I went through what I had at home to find what would work the best. I remembered my mom had given me an outfit that she had gotten years ago at My Sisters Closet that was a matching blazer and skirt set. I paired it with a white T-shirt and archived the look I wanted.



TYLER

While I've always considered myself to have a minimalistic wardrobe and fashion aesthetic, the dark academia aesthetic has piqued my interest for a while now. With a white shirt and black vest that I thrifted a long time ago, along with a pair of thrifted brown pants I frequently wear, I created this outfit to begin my exploration into discovering new fashion aesthetics that I can begin to incorporate into my everyday wardrobe. I still have a long ways to go before I can truly refine my wardrobe and fashion aesthetic, as this outfit only scratches the surface of my creativity. However, this first step of many highlights the incremental joy of slow fashion, coupled with the sustainability benefits of prioritizing shopping for second-hand garments.

HAILEY

My inspiration was 'Precious Little Things' by Ethan James Green, which was published in D magazine just over a year ago. The velvet dress was thrifted, and closely resembles the dress pictured without the extreme price tag (mine cost \$10) while also being more sustainable. This is a recent publication that is still in fashion and up to date. The main effort of this look focused on showing that thrifted fashion can be for any occasion- even black tie.

THRIFT-TORIAL

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