

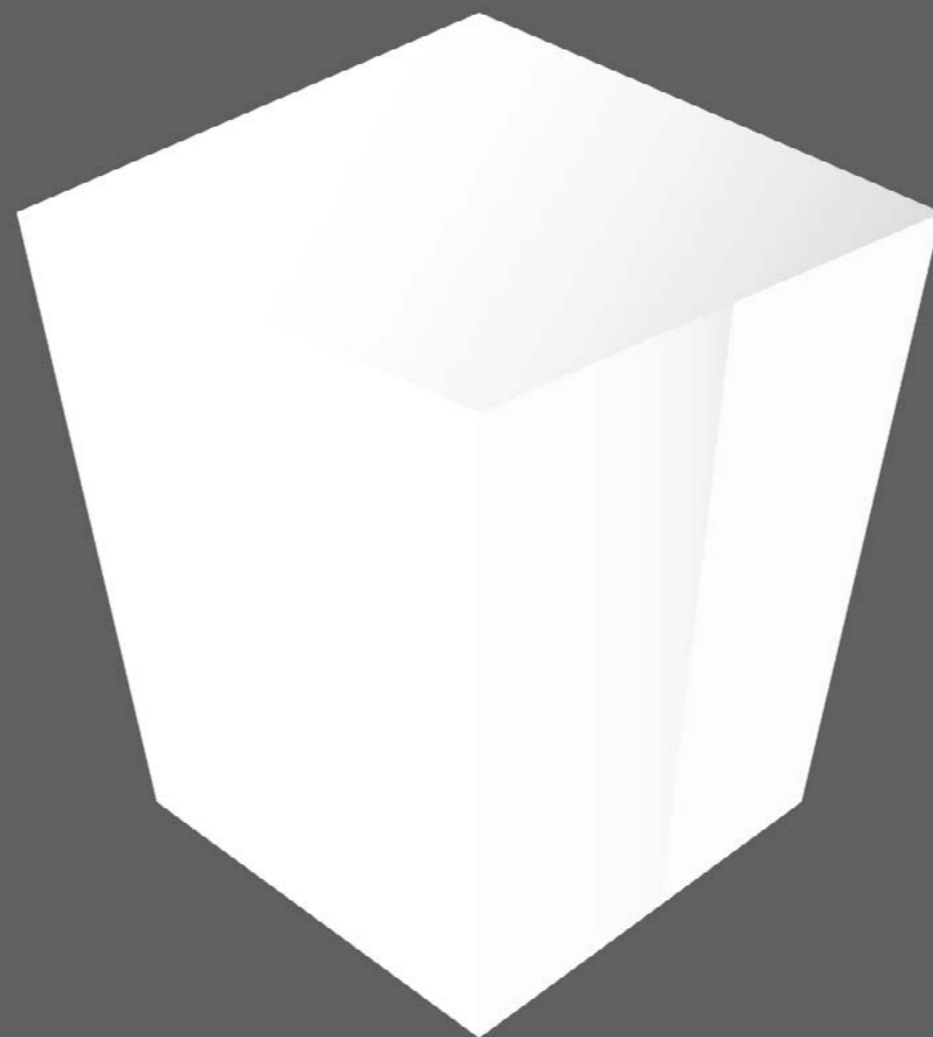
ElevateAR

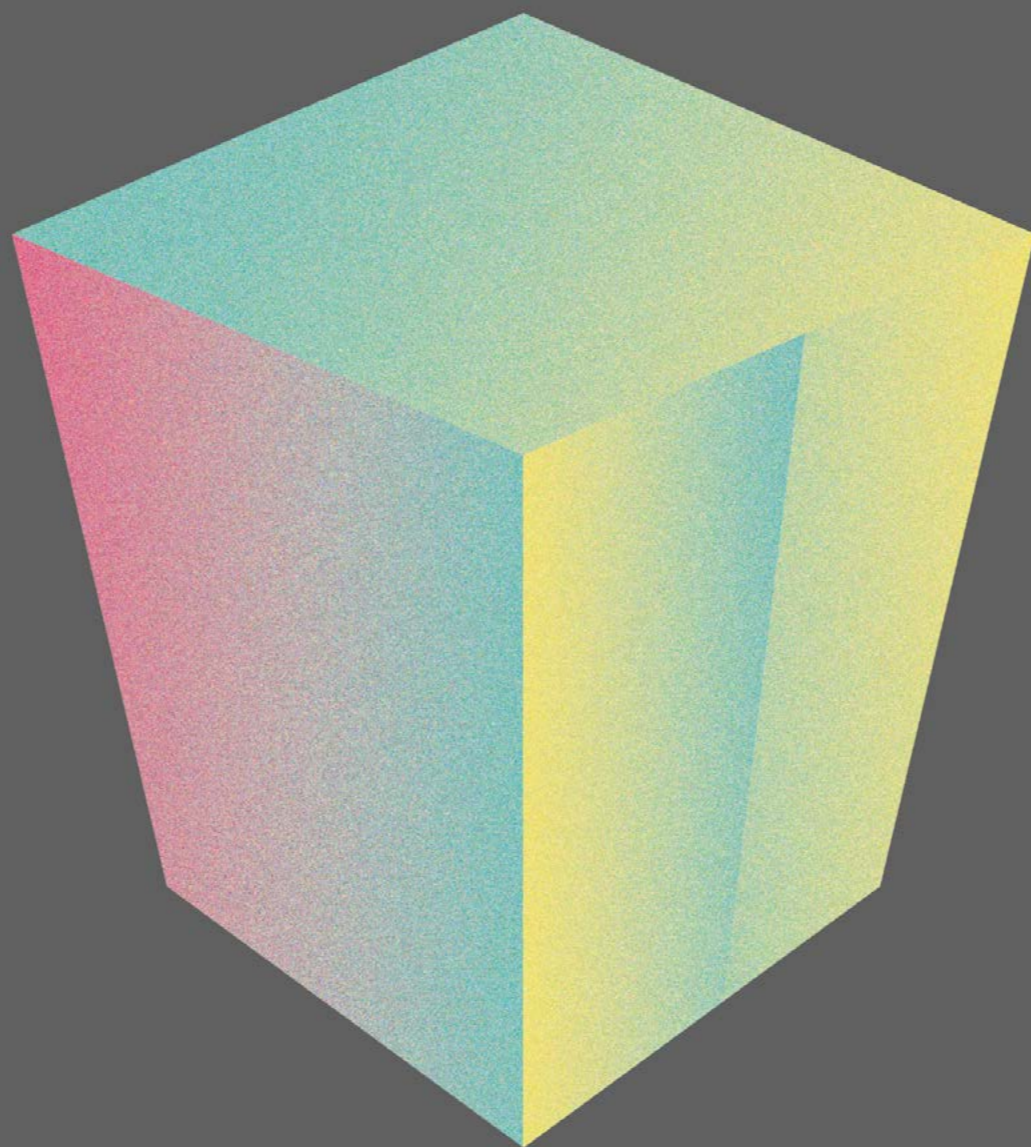
Elevate AR offers a curated “place based, distributed” gallery experience — setting stories from others across the globe against the familiar rhythms of your own environment.

Seize the Moment Funding Justification

Although we are seeking engineering resources through other AR-focused labs and programs at ASU, and much of the work on this project can be produced by our talented transdisciplinary team, Seize the Moment funding would be instrumental in helping us to realize this project — primarily for costs surrounding marketing and our public “open house”, but also as a means to commission the artist(s) who would be developing the actual art experience for our inaugural gallery showing. We’ve earmarked fully half of our \$5,000 request for artist fees.

While it will likely make sense to work with a single artist, we have a specific dream which this funding might also enable. University of Washington in Seattle is a sibling school of ASU in the Public Interest Technology University Network (PIT-UN). We’ve imagined how amazing it would be to have two stories — one each by an Indigenous artist from the Southwest and Pacific Northwest — who could tell their stories in a joint Open House. This would allow Open House visitors in Phoenix to take an elevator ride “in Seattle” and vice versa, a perfect reflection of our “distributed, place-based” ethos.









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